COMMON UNITY = Community

THE BUILDING BLOCKS OF YOUR SMART CITY:

HPE GreenLake

Cities and communities worldwide are implementing smarter initiatives. New York City has BigBelly smart garbage bins that make trash collection up to **80% more efficient**.[1] Chicago deployed **a network of sensors to track air pollution**.[2] San Diego started **saving $2.5 million each year** with citywide smart streetlights.[3]

Citizens embrace the convenience. City officials save money, improve services and attract new residents and businesses.

Yet, the complexity of planning, implementing and managing smart city services may leave you wondering, **"Where do I start?"** HPE GreenLake can help with a framework of cloud services that can bring your smart city to life.

THE FUTURE IS BRIGHT

Citizens, officials and businesses are adopting smart city services.
Here's why:

A GREATER SENSE OF COMMUNITY

71% of citizens who have used smart city services say they have a greater sense of belonging (compared to 47% who have not).[4]

A STRONGER TALENT POOL

87% of surveyed U.S. city officials believe a smart city will attract a skilled workforce, startups and established businesses.[4]
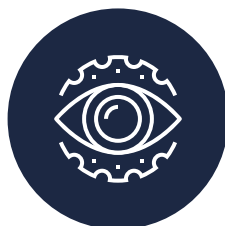
A HEALTHIER CITIZENRY

68% of city officials say that smart city initiatives, like apps that connect people to their nearest healthcare facility or monitor patients remotely, have helped them manage the COVID-19 crisis.[4]

WHAT'S KEEPING YOUR SMART CITY VISION FROM BECOMING A REALITY?

EXPERTISE

68% of government IT staff lack the proficiency to manage digital platforms.[4]

AWARENESS

66% of government officials and civil servants are unaware of what modern technology can do for their city.[4]

FUNDING

69% of city governments do not have the funds to support smart city initiatives.[4]

OVERCOME HURDLES WITH HPE GREENLAKE

Now is the time to set up a foundation of scalable, affordable, simple and manageable IT. The HPE GreenLake suite of technology solutions is designed to be customized for your unique goals and delivered as ready-to-deploy hardware, software and expertise on premises in a pay-per-use model.

Scalable

Use what you need today and add for tomorrow's growth. HPE GreenLake's transparent, scale-up-and-down freedom makes it easy to start your smart city journey where you are, then adapt as your needs and priorities change.

Affordable

Preserve cash flow with pay-as-you-go monthly service. HPE GreenLake provides you the financial flexibility to act on new services and government operations.

Simple

See how your IT is working in one, unified location. HPE GreenLake Central, a single intuitive self-service platform, centralizes operations and insights across your systems. This unified view allows you to monitor usage, cost performance, compliance and more.
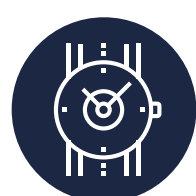
Securely Managed For You

Extend your IT team with ease. Offload monitoring and management of your on-premises cloud and public clouds. Let HPE GreenLake securely manage your IT from world-class IT operations centers.

MOVE BEYOND TRADITIONAL TECHNOLOGY

HPE GreenLake allows you to stay agile, purchase only what you need and be poised to succeed.
Here's how:

SAVE TIME
▸ Deploy global IT projects **65% faster**.[5]
▸ Improve IT support, administration and planning productivity by **40%**.[5]
▸ Reduce reliance on outside contractor services by **90%**.[5]

SAVE MONEY
▸ Recognize a three-year, **166% ROI**.[5]
▸ Reduce capital expenditures by **30%**.[5]
▸ Receive payback on investment within **six months** of implementation.[5]

BENEFITS BEYOND THE BANK
▸ Increase customer satisfaction with **faster, reliable performance**.
▸ **Drive employee innovation** by reducing the IT maintenance burden.
▸ Free-up traditional IT and **streamline resources**.[5]

TURN TO US.

Start exploring ↗ the HPE technology and services that can help your smart city transformation come to life.

FEATURING SOLUTIONS BY

Tech Data | **Hewlett Packard Enterprise**

1 NY-Engineers, How New York Is Becoming a Smart City, September 2018, This efficiency is realized by reducing the frequency of garbage collection and effective scheduling for pickup, also leading to lower emissions.
2 Harvard, How Cities Are Using the Internet of Things to Map Air Quality, April 2017.
3 GE, From Light to Bright: San Diego Is Building the World's Largest Municipal Internet of Things, October 2017.
4 Capgemini Research Institute, Smart Cities Citizen Survey, April 2020 (n=10,000 citizens); Capgemini Research Institute, Smart Cities Survey, April 2020 (n=310 city officials).
5 The Total Economic Impact™ of HPE GreenLake Flex Capacity, May 2018.